

**CONTRACT**

**WPMT-TV**  
**2005 South Queen Street**  
**York, PA 17403**  
**(717) 843-0043**

<u>Contract / Revision</u>		<u>Alt Order #</u>
403034 /		06400916
<u>Product</u>		
<b>AMER CROSSROADS 11/3</b>		
<u>Contract Dates</u>	<u>Estimate #</u>	
11/03/12 - 11/05/12	1339	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
American Crossroads Issue (R)	10/31/12 / 10/31/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WPMT	Cheryl Long	Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	11	27
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Crossroads Media**  
**1240 N Pitt St**  
**Suite 300**  
**Alexandria, VA 22314**

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>		
										<u>Type</u>	<u>Spots</u>	<u>Amount</u>
D 1	43	11/05/12	11/05/12	MON 1p-2p	1p-2p		:30			NM	0	\$0.00
N 2	43	11/05/12	11/05/12	Weekday Late News	10p-11p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$750.00			
N 3	43	11/05/12	11/05/12	Weekday Late News 11p	11p-1130p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$125.00			
N 4	43	11/05/12	11/05/12	MON 2p-3p	2p-3p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$40.00			
D 5	43	11/05/12	11/05/12	MON 3p-4p	3p-4p		:30			NM	0	\$0.00
N 6	43	11/05/12	11/05/12	MON 5a-6a	5a-6a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$50.00			
N 7	43	11/05/12	11/05/12	MON 6-630p News	6p-630p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$135.00			
N 8	43	11/05/12	11/05/12	MON 6a-7a	6a-7a		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$65.00			
N 9	43	11/05/12	11/05/12	MON 630p-7p News	630p-7p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$175.00			
N 10	43	11/05/12	11/05/12	MON 7p-730p	7p-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
N 11	43	11/05/12	11/05/12	MON 7a-8a	7a-8a		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$65.00			
N 12	43	11/05/12	11/05/12	MON 730p-8p	730p-8p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$550.00			
N 13	43	11/05/12	11/05/12	MON 8a-9a	8a-9a		:30			NM	1	\$65.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WPMT-TV**  
**2005 South Queen Street**  
**York, PA 17403**  
**(717) 843-0043**

Contract / Revision	Alt Order #
403034 /	06400916

Contract Dates	Product	Estimate #
11/03/12 - 11/05/12	AMER CROSSROADS	11339

Advertiser	Original Date / Revision
American Crossroads Iss	10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
		Week: 11/05/12	11/11/12	1-----				1	\$65.00		
N 14	43	11/05/12	11/05/12	Mon 8p-9p			:30			NM	1 \$1,600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 11/05/12	11/11/12	1-----				1	\$1,600.00		
N 15	43	11/05/12	11/05/12	Mon 9p-10p			:30			NM	1 \$1,200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 11/05/12	11/11/12	1-----				1	\$1,200.00		
N 16	43	11/03/12	11/03/12	Sa 1p-2p			:30			NM	1 \$40.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1-				1	\$40.00		
N 17	43	11/03/12	11/03/12	Late Run 10P News			:30			NM	1 \$450.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1-				1	\$450.00		
N 18	43	11/03/12	11/03/12	SAT/1130P-1230A			:30			NM	1 \$65.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1-				1	\$65.00		
N 19	43	11/04/12	11/04/12	Su 1130p-12a			:30			NM	1 \$40.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$40.00		
N 20	43	11/03/12	11/03/12	College Football			:30			NM	1 \$800.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1-				1	\$800.00		
N 21	43	11/03/12	11/03/12	College Football			:30			NM	1 \$800.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1-				1	\$800.00		
N 22	43	11/04/12	11/04/12	Su Late News			:30			NM	1 \$650.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$650.00		
N 23	43	11/04/12	11/04/12	NFL Pre Game			:30			NM	1 \$600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$600.00		
N 24	43	11/04/12	11/04/12	NFL Early Game			:30			NM	1 \$2,200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$2,200.00		
N 25	43	11/04/12	11/04/12	NFL Post Game			:30			NM	1 \$750.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$750.00		
N 26	43	11/04/12	11/04/12	Sun Fox News 9a-10a			:30			NM	1 \$100.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$100.00		

Totals 24 \$11,815.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	24	\$11,815.00	\$10,042.75
<b>Totals</b>	<b>24</b>	<b>\$11,815.00</b>	<b>\$10,042.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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